![WIBU SYSTEMS AG logo]

Press Release – 24 January 2019

<u>The compound value of collaboration broadens the perspective on the digital transformation</u>

Wibu-Systems returns to Embedded World with an incredible lineup of solution partners

Karlsruhe, Germany – Wibu-Systems will once again exhibit at Embedded World, the most iconic event for Europe's embedded community, hosted in Nuremberg, Germany, from February 26th to 28th. The journey starts at Wibu-Systems' principal booth (4/360) and continues at the OSADL, SD Association, Trusted Computing Group, and Wind River spaces for a fully engaging experience of the world of secure license management applied to electronic systems, distributed intelligence, the Industrial Internet of Things, e-mobility, and energy efficiency.

At Wibu-Systems' main space (Hall 4, booth 360), the company security experts will be focusing specifically on IP protection as a way to prevent attempts to pirate or reverse engineer crucial code and to ultimately ensure the lasting commercial success for businesses everywhere. They will also be sharing several case studies where IP protection was skillfully integrated into modern business models to multiply revenue streams.

At the collective exhibit of OSADL, the Open Source Automation Development Lab (Hall 4, booth 168), embedded software developers will be laying out the importance of monetizing digital know-how and raising the quality of their code. Wibu-Systems, who affiliated with OSADL a couple of years ago, will join forces with them to provide their combined expertise and services to the entire OSADL community.

Together with ATP, Delkin, GRL, Hagiwara, JMicron, Micron, Phison, Swissbit, Toshiba, and WD, Wibu-Systems will also present some of

its many hardware secure elements at the SD Association's group exhibit (Hall 3A, booth 524). On every day of the event, Tuesday through Thursday, 2.00 to 2.30 pm, Guenther Fisher, Wibu-Systems' Senior Consultant, Licensing and Protection, will be holding the in-booth seminar "Enabling new business models with industrial grade CmCards and CodeMeter security". He will elaborate on how CodeMeter secure memory cards, namely CmCard/SD and CmCard/microSD, couple industrial-grade flash memory with a hardware secure element to provide intelligent device manufacturers with software IP protection, cyber security features, and monetization capabilities through software licensing, made for use in any device equipped with an SD card slot and suited for both brownfield and greenfield applications.

At the Trusted Computing Group exhibit (Hall 3A, booth 528), the TCG member companies OnBoard Security, Wibu-Systems, and Wind River will demonstrate solutions for IoT and embedded security, based on TCG specifications and technologies equipped with a root of trust. On Feb. 26th and 27th, 11 am to 1 pm, Guenther Fischer will explain how to manage licenses with CodeMeter using Trusted Platform Modules as alternative safe repositories for encrypted code keys.

As the cooperation between Wibu-Systems and Wind River (Hall 4A, booth 320) continues to morph and evolve over the years, the two companies keep offering a comprehensive turnkey solution for VxWorks that encompasses integrity protection, authenticity, IP and copy protection, certificate management, license and entitlement management, and hardware, software, and cloud-based key storage.

Stefan Bamberg, Senior Key Account and Partner Manager of Wibu-Systems, has woven several key collaborations with the company's

strategic solution partners. "Technology and commercial partnerships go hand in hand: the more we develop a holistic view about the use cases for our CodeMeter, the all-in-one technology for IP protection and secure license lifecycle management, the more we are able to provide specific tools to the embedded community that are easy to integrate with the environments they have already selected and continue to trust."

> To learn more about how Wibu-Systems technology can boost security and revenue, visit the exhibit at Embedded World
>
> **Hall 4 – Booth 360**

Wibu-Systems' hardware and software secure elements enable security features and monetization opportunities at Embedded World 2019

About Wibu-Systems:
Daniela Previtali, Global Marketing Director
Phone +49 721 9317235 / +39 035 0667070
daniela.previtali@wibu.com
www.wibu.com

Wibu-Systems, a privately held company founded by Oliver Winzenried and Marcellus Buchheit in 1989, is an innovative security technology leader in the global software licensing market. Wibu-Systems' comprehensive and award-winning solutions offer unique and internationally patented processes for protection, licensing and security of digital assets and know-how to software publishers and intelligent device manufacturers who distribute their applications through PC-, PLC, embedded-, mobile- and cloud-based models.

Media graphic resources available at: http://www.wibu.com/photo-gallery.html